



# Smart Giving Guide

A resource to support your philanthropic endeavors.



Dear Friend of PHA,

We appreciate your ongoing support of the Pulmonary Hypertension Association. Our mission to extend and improve the lives of those affected by PHA is greatly amplified by your commitment to our cause. As you know, it's compassionate allies like you who help us light the way for those battling this rare and terminal disease.

Thinking about our shared journey together, we've prepared this Permanent Gift Guide as a resource to help you align your unique financial situation with your philanthropic desires. I encourage you to hold on to this document and let it serve as a handy companion to your philanthropic support.

You might be surprised to learn there are many tax-efficient ways to contribute apart from direct cash donations. Let's explore a few of them:

- ✓ **Qualified Charitable Distributions (QCDs):** If you're aged 70½ or older, you might consider giving from your Individual Retirement Account (IRA). These QCDs are a unique way to support PHA, while potentially satisfying your required minimum distribution and excluding the amount you donate from your taxable income.
- ✓ **Giving Stocks or Appreciated Assets:** Sharing appreciated assets like stocks is a powerful way to help. By doing this, you might avoid capital gains tax on the rise in the asset's value, and instead, directly fuel our mission to fight PHA.
- ✓ **Grants from Donor Advised Funds (DAFs):**  
If you have a DAF, you have the opportunity to recommend a grant to PHA straight from your fund. This empowering giving method is flexible, enabling you to donate cash, securities, and even certain types of real estate.

Each of these giving strategies offers its own series of benefits, giving you the chance to extend your support while also maximizing your financial or tax situation. And each dollar, or asset you donate, does more than you might imagine: it offers hope, reassurance, and vital resources to our PHA community.

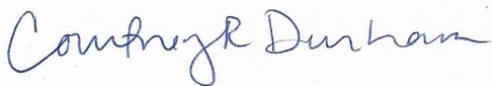
We also want to acknowledge the conversations around end-of-life giving. These are often filled with deep emotions and careful reflections. We value your consideration of PHA in such significant moments of giving and we assure you that any such gifts are managed with the utmost respect, care, and gratitude.

We're here to help you navigate the gifting process and find the best ways you can align your intentions with the needs of our vibrant community. We're all on this journey together, and with your help, we can bring hope to those living with PHA.

Please consult with your financial or tax advisor to determine how these opportunities might fit within your overall financial planning.

Once again, thank you! Your unparalleled support goes a long way in our mission of transforming lives today, while steadfastly seeking a world without PHA tomorrow.

With gratitude,







Courtney Durham  
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## Contact us

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